

# CURRICULUM CCP

## Certificate Course on Phonics

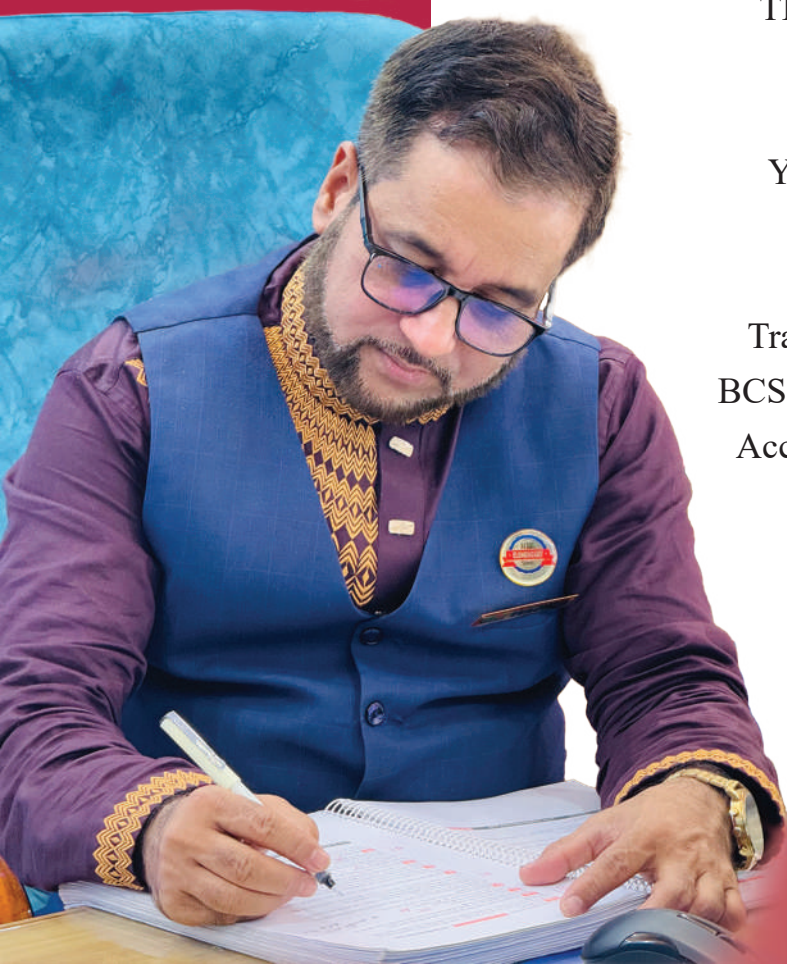
ADMISSION HOTLINES  
CCP - OFFLINE COURSE

0188-432 8804  
Call/WhatsApp

### TRAINER

## MUHAMMAD YEASIR

Writer, Phonetician, Edupreneur,  
Public Speaker, Teachers' Trainer  
CELTA, University of Cambridge  
TESOL, American TESOL Institute, India  
MA in English (ELT), EU, Bangladesh  
BBA & MBA,  
University of Dhaka, Bangladesh  
Board Stand in HSC and  
achieved Prime Minister's Award  
Founder of TESOLBD, TESOL KIDS  
CENTER, SPEED CAL International,  
TESOL Elementary School, TESOL TV,  
TESOL RADIO, TESOL PODCAST  
listenbangladesh.com  
YEASIR.NET, JOLLYPHONICS.COM  
English Language Trainer, Police,  
BGB & Army run training platforms  
Trainer at Prime Minister's Office, NAPD,  
BCS Administration Academy & ICT Ministry  
Acclaimed Trainer at A2i & শিক্ষক বাতায়ন  
Formerly Lecturer in United  
International University (UIU)  
Asst. Professor, State  
University of Bangladesh (SUB)



**YEASIR.NET**

## CCP - Certificate Course on Phonic

The **CCP** Program is more than a course—it's a movement to empower future educators with the skills, knowledge, and confidence to transform education in Bangladesh and beyond. From schools to global online classrooms, from early literacy programs to professional training centers—**CCP** Certified Trainers can earn, inspire, and lead. Let's create a Bangladesh where every child reads fluently and every teacher teaches confidently.

Be the educator the world needs.

Join the movement.

Teach the world.



**Call to Action:**

**Apply now. Limited seats**

### Admission Contact:

**01330011173**

**01633686868**

**01620000994**

**01620000995**



# LOCATION

## TESOL Bangladesh

House 43, Bashundhara Lane,  
Science Laboratory, New  
Market, Dhaka 1205



The Certificate Course on Phonics (CCP) is a professionally curated 72-session program designed to produce world-class phonics instructors, pronunciation experts, and ESL (English as a Second Language) trainers. With Bangladesh needing over 100,000 phonics educators, this billion-taka market presents massive local and international opportunities.

Built upon international teaching standards, and inspired by Harvard's course frameworks, this curriculum blends phonics, phonetics, linguistics, listening, speaking fluency, vocabulary development, presentation skills, and ESL pedagogy.

Whether you aim to teach in classrooms, build content online, or train other educators—this course will be your launchpad.

## SESSION-WISE CURRICULUM OUTLINE

### Each session includes:

- **Input** (20 mins): Theoretical knowledge and demonstration
- **Practice** (20 mins): Group, peer, chorus, or breakout-based activity
- **Output** (20 mins): Application, presentation, or feedback

# MODULE A

(35 Sessions)

## FOUNDATIONS OF PHONICS & PHONETICS

### ABCs and Their Sounds

Master the foundational letter-sound relationships essential for decoding and pronunciation.

### Jolly Phonics Sargam

Learn the Bangladeshi musical method for teaching phonics rhythmically to enhance retention.

### ABCs in IPA

Gain expertise in using the International Phonetic Alphabet to teach accurate pronunciation.

### ABCs in Sign Language

Integrate inclusive phonics teaching by introducing visual and kinesthetic learners to sound symbols.

### 13 Problem Letters

Address common pronunciation issues in Bangladeshi learners (e.g., /v/, /θ/, /w/).

### Magic 'A' Sound and Transcription

Understand vowel shifts with silent 'e' and their implications in reading/spelling

### 3 Magic Sounds: /p/, /t/, /k/

Learn the Bangladeshi musical method for teaching phonics rhythmically to enhance retention.

## **Phonics Songs with Rhythm**

Use music to reinforce sound-symbol connections.

## **Blended ABC Songs**

Apply song-based phonics for auditory and visual learners.

## **Consonant Clusters**

Train learners in blends like "bl," "st," "gr" to build stronger reading and spelling habits.

## **Sound Blending**

Practice combining phonemes to form complete words.

## **Sound Segmenting**

Reverse the process of blending to improve spelling

## **24 Consonant Sounds**

Introduce each English consonant using IPA and music beats.

## **7 Short Vowel Sounds**

Focus on vowel accuracy to avoid regional accent influence.

## **8 Diphthongs**

Understand complex vowel sounds necessary for advanced ESL speaking.



## **5 Long Vowel Sounds**

Enhance reading speed and clarity by mastering vowel length.

## **Initial and Final Sound Spotting**

Sharpen phonemic awareness and spelling accuracy.

## **Phonemic Transcription**

Transcribe any English word using IPA for teaching clarity

## **Silent Letters**

Decode irregular English spellings and train students to read unpredictably spelled words

## **Stress in Word**

Apply stress rules to enhance native-like pronunciation.

## **Intonation in Sentences**

Train on pitch patterns to improve natural speaking rhythm.

## **Word Endings**

Understand suffix pronunciation (e.g., -ed, -ing) for fluency and grammar.

## **Homophones**

Teach sound-alike words to boost vocabulary and comprehension.

## **Rhyming Words**

Improve phonological awareness through rhyme patterns.

## **Minimal Pairs**

Contrast similar sounds (e.g., ship/sheep) to train accurate listening and articulation.

## **Back Chaining Drill**

A reverse-speaking strategy to train better articulation.

## **Chunking and Pausing**

Essential for public speaking and reading fluency.

## **Phonic Reading Strategies**

Learn to design reading lessons focused on sound patterns.

## **5 Reading Hacks**

Apply tricks to train struggling readers.

## **Weak Forms in Speech**

Increase speech speed and natural rhythm.

## **Accents Comparison (UK, US, Indian)**

Develop accent flexibility for global employability.

## **Phonics Video Practicum**

Record teaching sessions for practical evaluation.

## **Teaching Practicum Supervision**

Assess lesson planning, classroom instruction, and assessment methods.

## **Course Completion Note Paper (CCNP)**

Document reflective learning.

## **Final Written & Viva Exam**

Certification milestone.

### **Career Scope:**

**Phonics Teacher | Pronunciation Coach |**

**Early Literacy Instructor | Remedial Reading Specialist**



# MODULE B

(12 Sessions)

## LISTENING & SPEAKING DEVELOPMENT

### **Listening Through Minimal Pair**

Train in sound discrimination

### **Dialogue Practice with Intonation**

Practice conversational melody and stress.

### **Role Play on Real-Life Situations**

Train in spontaneous and functional English.

### **Narrative Listening with Gap-Fill**

Develop contextual listening.

### **Sound-Based Listening Games**

Reinforce auditory discrimination.

### **Voice Recording and Playback**

Self-evaluation for speaking improvement.

### **Expressive Reading Practice**

Develop tone, pitch, and fluency.

### **Chain Storytelling Game**

Boost listening-memory and fluency

## **Phonics-Based Listening Test Design**

Learn to evaluate others.

## **Spontaneous Speech Practice**

Boost verbal fluency.

## **Listening Feedback and Peer Correction**

Develop analytical listening.

## **Final Listening-Speaking Exam**

Exit-level evaluation

### **Career Scope:**

**ELT Teacher | Spoken English Instructor |  
Online Speaking Coach | Corporate Trainer**

# MODULE C

(7 Sessions)

## VOCABULARY & EXPRESSION MASTERY

### Sight Words and Word Families

Build speed in reading.

### Vocabulary via TPR and Flashcards

Teach contextually.

### Prefix and Suffix Mastery

Improve word decoding.

### Thematic Vocabulary Teaching

Organize word banks by topic.

### Synonym-Antonym Strategy

Enrich expressive capacity.

### Spoken Collocations and Idioms

Build native fluency.

### Vocabulary Games & Quizzes

Make learning active and fun.

### Career Scope:

**Vocabulary Coach | Content Developer |  
Language Lab Facilitator | Flashcard Designer**

# MODULE D

(10 Sessions)

## PRESENTATION & STAGE SKILLS

### Public Speaking Foundations

Build confidence and voice.

### Presentation Using Visual Aids

Incorporate tech-based teaching.

### Phonics Presentation with Teaching Aids

Deliver model lessons.

### Group Presentations and Peer Evaluation

Foster collaboration.

### Storytelling with Phonics Focus

Engage through narrative.

### Hosting a Mini Class

Simulate real classroom.

### Slide + Voice Teaching Demo

Train for hybrid teaching.

## Online Class Management Tips

Essentials for EdTech trainers.

## ELT Class Hosting with Role Assignments

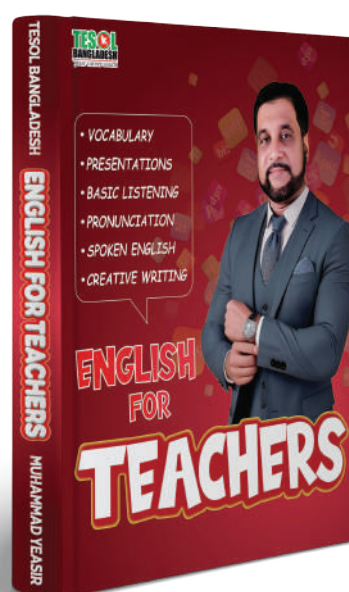
Leadership in action.

## Final Teaching Presentation

Career-ready assessment.

### Career Scope:

**ELT Presenter | YouTube Educator |  
Public Speaker | Workshop Facilitator**



**CCP – Certificate Course on Phonics**

# MODULE E

(8 Sessions)

## ESL TRAINERS' MODULE

### **Learning by Teaching Strategy**

Develop peer-led classrooms.

### **Activity-Based Teaching (ABT)**

Use interactive teaching models.

### **Classroom Management for ESL**

Handle age-varied groups.

### **Error Correction Strategies**

Develop learner-friendly correction methods.

### **Assessment Design for ESL**

Learn rubrics, feedback tools, diagnostics.

### **Observation and Reflective Teaching**

Improve through observation cycles.

### **ESL Curriculum Planning**

Build your own ESL program.

### **Graduation + Career Mapping Workshop**

Build your job/entrepreneurship roadmap.

### **Career Scope:**

**ESL Trainer | Curriculum Planner |**

**Academic Coordinator | Global Online Instructor**



# GLOBAL FUTURE AWAITS



The **CCP** Program is more than a course—it's a **move-ment** to empower future educators with the skills, knowledge, and confidence to transform education in Bangladesh and beyond.

From schools to global online classrooms, from early literacy programs to professional training centers—**CCP** Certified Trainers can earn, inspire, and lead. Let's create a Bangladesh where every child reads fluently and every teacher teaches confidently.

- ➔ **Be the educator the world needs.**
- ➔ **Join the movement.**
- ➔ **Teach the world.**



# BONUS



## Certificate Program

EdTech Essentials for ESL Trainers

**Fees: Tk. 20,000**

### Target Audience

- ESL Trainers
- Teachers
- Coordinators
- Content
- Creators



**Mode:  
Online/Offline**

### Program Goal

To prepare ESL professionals with

- practical skills,
- AI fluency, and
- tech literacy

to lead in today's digital-first language teaching environment.



# Session-Wise Curriculum

Session	Topic	Importance for ESL Trainers
1	AI Tools for Teachers (ChatGPT, Canva AI, MagicSchool, etc.)	Helps trainers generate lesson plans, correct writing, give feedback, and create custom content in seconds.
2	AI-Assisted Online Classes (Zoom AI, Google AI, Teachmate AI)	Boosts efficiency with real-time transcription, smart summaries, automated questions, and voice moderation
3	Google Applications (Docs, Slides, Forms, Jamboard, Meet)	Empowers teachers to collaborate, assess, and manage classwork in realtime from anywhere.
4	Microsoft Tools (Word, Excel, PPT, Teams, OneDrive)	Supports advanced lesson design, record-keeping, and formal communication in institutions
5	Typing Speed Training (10FastFingers, TypingClub)	Enhances productivity, communication speed, and online teaching efficiency for trainers.
6	Using WhatsApp for Speaking Practice (Voice Notes, Group Debates)	Provides a free and effective mobile platform to promote spoken English in real-time.
7	Social Media for ESL Engagement (Facebook, YouTube, TikTok, LinkedIn)	Helps build teaching brands, create viral content, reach wider learners, and run campaigns.
8	Online Streaming & Live Class Technologies (OBS, StreamYard, YouTube Live)	Enables live workshops, interactive webinars, and ESL show-style classes on global platforms.

9	TESOL-Specific Tools & Websites (Yasir.net, ListenBangladesh.com, Kahoot, Quillbot)	Trains teachers in subject-focused tools that enhance phonics, grammar, and speaking skills
10	Digital Safety: Antivirus, Secure Browsers, VPNs, and Internet Safety	Protects both students and educators from online threats and ensures ethical content sharing.
11	E-Commerce, Internet Banking & Payment Gateways (SSLCommerz, bKash, Stripe)	Prepares ESL freelancers and entrepreneurs to receive payments from students or clients globally.
12	Micro-Project Presentation + Q&A	Participants present their techintegrated ESL lesson or EdTech solution for feedback and final assessment.

## Learning Outcomes

### Participants will:



Use AI tools to automate and accelerate teaching tasks



Run live, hybrid, and interactive ESL sessions confident



Utilize global tools for content creation, speaking practice, and feedback









Engage students via secure platforms and social media



Monetize their ESL skills via tech-based freelancing and business tools

# Career Paths Enabled

-  **01 Tech-Ready ESL Instructor (Home & Abroad)**
-  **02 Freelance Language Coach**
-  **03 EdTech Content Creator**
-  **04 Online Course Host / ESL YouTuber**
-  **05 Language App Contributor**
-  **06 Digital Teacher Trainer**

## CCP Course Overview

The **CCP** (Certificate Course on Phonics) is a comprehensive 72-session training program designed to prepare **future-ready Phonics instructors, Pronunciation coaches, ESL teachers, and Language education leaders.** This Harvard-standard curriculum integrates **Phonics, Phonetics, Listening, Speaking Fluency, Vocabulary, Development, Presentation Skills, and Teacher Training Methodologies.**

# Total Sessions



## Each session includes three parts:

### Input Session (20 mins)

- Concept delivery and demonstration

### Practice Session (20 mins)

- Teacher vs Whole Class, Chorus, Peer Teaching, Breakout Rooms

### Output Session (20 mins)

- Presentations, Student Feedback, Task Execution

## Course Materials Provided

**All participants will receive exclusive access to top-tier printed and digital resources:**

### Course Books & Exercise Books



- o English for Teachers
- o Easy Phonetics
- o Phonics Foundation Series
- o Shohoj Spoken English



# Video Courses

## 30 Professional Video Courses from

- Yeasir.net
- English with Yeasir App



**Regular Fees: Tk. 75,000**

**Discounted for CCP  
Tk. 3,000 Only**

**Yeasir App**

**CCP – Certificate Course on Phonics**

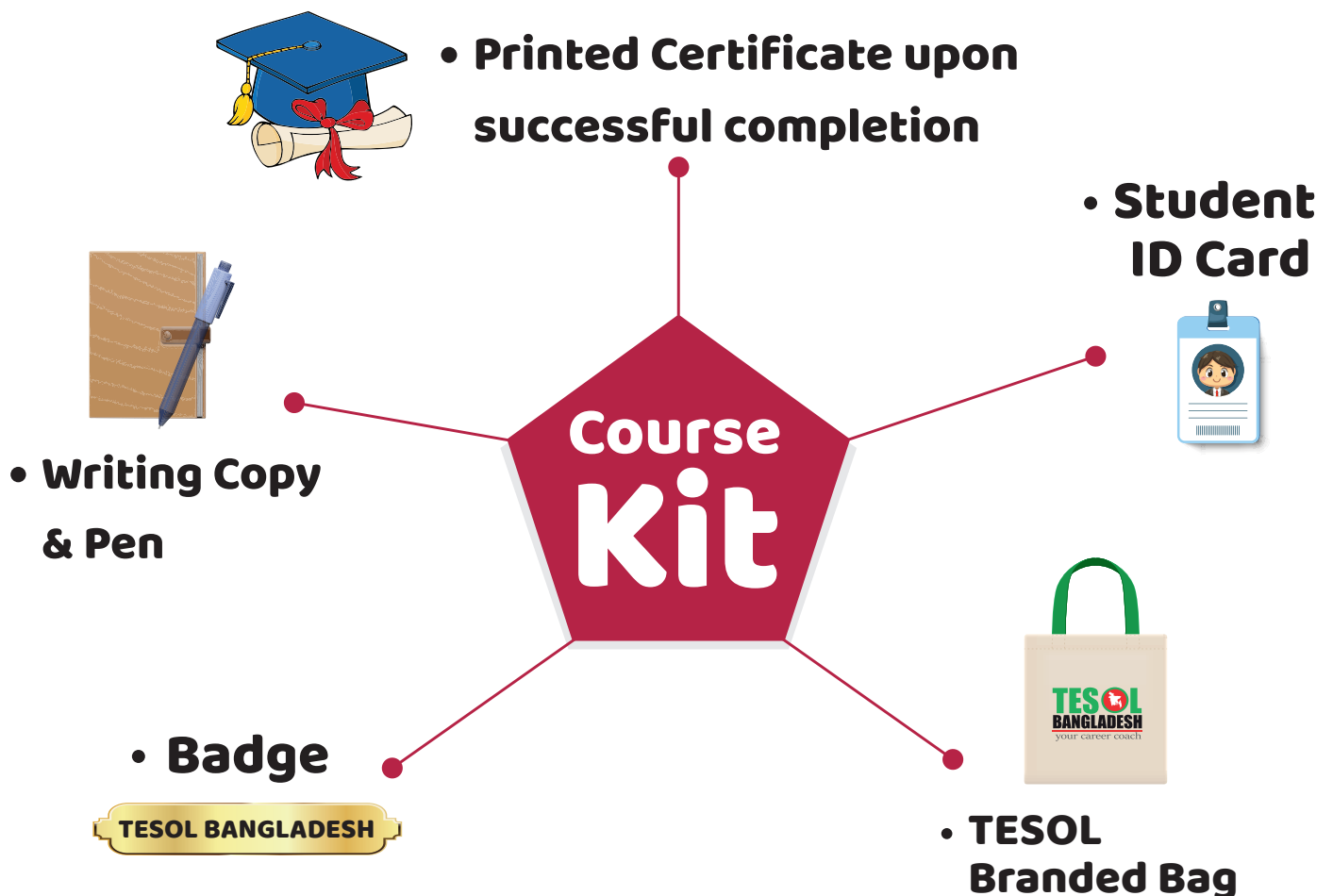
# AUDIOBOOK

Available from

[ListenBangladesh.com](http://ListenBangladesh.com) or App



## Course Kit Includes



**Kit Charge: Tk. 700 only**

**CCP – Certificate Course on Phonics**

# Participation Mode

## Online:

Fully interactive with breakout rooms, presentations, and live sessions

## Offline:

On-campus training with free access to online sessions

(Offline students can also attend online classes free of charge)

## Course Fees



**Offline**

**Tk. 50,000**

**Full/Installment**

**Online**

**Tk. 30,000**

**Full/Installment**



# Certification

**Upon successful completion,  
participants will be awarded:**

- Certified Phonics Trainer Certificate
- Unique Trainer ID Number
- Eligibility to join TESOL Bangladesh as a Teaching Assistant or Campus Instructor



## Admission Hotline

**Book your seat now! Limited slots available.**



**Call or WhatsApp**

**09644-686868**

**01330011173**

**01633686868**

**01620000994**

**01620000995**



# QUOTES FOR YOU!

- "An ESL trainer doesn't just teach English—they unlock voices, build bridges, and shape global citizens."
- "Each word you teach plants a seed of confidence in a learner's future."
- "Grammar can be corrected, but inspiration must be delivered—be the spark your students remember."
- "Teaching English is not about accents—it's about access, opportunity, and empowerment."
- "The world speaks many languages, but ESL trainers teach the one that connects them all: courage."

